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NCMPR
2024 PARAGON AWARDS

Alamance Community College, NC

Interior Signage/Displays (single or series)

Alamo Colleges District, TX

Communication Success Story or Crisis
Communication Campaign

Arapahoe Community College, CO

Brochure (single or series)

Arizona Western College

Computer-Generated Illustration
Original Photography (unmanipulated)

Austin Community College, TX

E-Newsletter
Promotional Video-Long Form

Bergen Community College, NJ

Postcard (single or series)
Successful Recruitment or Marketing Program

Bismarck State College, ND

E-Cards

Blackhawk Technical College, WI

Logo Design

California Community Colleges

Print Advertisement (single or series)
Podcast

Cape Cod Community College, MA

E-Cards
Radio Advertisement (single or series)

Carroll Community College, MD

Logo Wear

Central New Mexico Community College

Print Advertisement (single or series)

Central Oregon Community College

Notes/Cards/Invitations (single or series)

Chippewa Valley Technical College, WI

Promotional Video-Long Form
Wild Card

Cochise College, AZ

Video Shorts (single)

College of Central Florida

E-Publications
Magazine

College of DuPage, IL

Promotional Video-Long Form
Social Media or Online Marketing Campaign

College of the Canyons, CA

Original Photography (unmanipulated)

College of the Mainland, TX

Viewbook

Colorado Community College System

Government or Community Relations Campaign
Website

Community College of Baltimore County, MD

Interior Signage/Displays (single or series)



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Community College of Denver, CO

Magazine

Community College of Philadelphia, PA

Novelty

Wild Card

Compton College, CA

Communication Success Story or Crisis

Communication Campaign

Cuyahoga Community College, OH

Brochure (single or series)

Excellence in Writing-Long Form

Print Advertisement (single or series)

Dallas College, TX

Digital Advertisement (single or series)

Del Mar College, TX

Social Media Page

Delta College, MI

Logo Design

Outdoor Signage/Displays (single or series)

Durham College, Ontario, Canada

Academic Catalog or Class Schedule

Eastern Arizona College

Flyer (single or series)

Eastern Iowa Community College District

Print Wild Card

Special Event or Fundraising Campaign

El Camino College, CA

Flyer (single or series)

Elgin Community College, IL

Annual Report

Newsletter

Social Media Post or Story B

Video Shorts (single)

Florida SouthWestern State College

Television/Video Paid Advertisement (single)

Fox Valley Technical College, WI

Communication Success Story or Crisis

Communication Campaign

Fresno City College, CA

Social Media Post or Story A

Golden West College, CA

Outdoor Signage/Displays (single or series)

Grand Rapids Community College, MI

Annual Report

Excellence in Writing-Short Form

Social Media Page

Green River College, WA

Podcast

Hagerstown Community College, MD

Social Media or Online Marketing Campaign

Harford Community College, MD

Television/Video Paid Advertisement (single)

Horry-Georgetown Technical College, SC

Booklet

Howard Community College, MD

Flyer (single or series)

COLLEGE FINALISTS

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2024 PARAGON AWARDS

Ivy Tech Community College, IN

E-Cards

Kellogg Community College, MI

Academic Catalog or Class Schedule

Computer-Generated Illustration

Logo Wear

Postcard (single or series)

Print Wild Card

Lane Community College, OR

Digital Advertisement (single or series)

Magazine

Lansing Community College, MI

Viewbook

Laurel Ridge Community College, VA

Excellence in Writing-Long Form

Lee College, TX

Original Photography (manipulated)

Social Media or Online Marketing Campaign

Video Shorts (series)

Lincoln Land Community College, IL

Social Media Page

Lorain County Community College, OH

Excellence in Writing-Short Form

Logo Design

Outdoor Signage/Displays (single or series)

Maricopa Co. Community College District, AZ

Booklet

Successful Recruitment or Marketing Program

MassBay Community College, MA

Logo Wear

McHenry County College, IL

Booklet

Mid-State Technical College, WI

Digital Advertisement (single or series)

Minneapolis Community & Technical College, MN

Promotional Video-Short Form

MiraCosta College, CA

Special Event or Fundraising Campaign

Monroe County Community College, MI

E-Publications

Successful DEI Marketing

Montgomery College, MD

Promotional Video-Short Form

Social Media Post or Story B

Video Shorts (series)

Moraine Valley Community College, IL

Original Photography (manipulated)

Television/Video Paid Advertisement (series)

National Park College, AR

Radio Advertisement (single or series)

Nicolet Area Community College, WI

Poster (single or series)

North Iowa Area Community College

Print Wild Card

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2024 PARAGON AWARDS

Northern Essex Community College, MA

Excellence in Writing-Long Form
Microsite/Landing Page
Newsletter
Successful DEI Marketing

Oakland Community College, MI

Excellence in Writing-Short Form

Oakton College, IL

E-Newsletter
Promotional Video-Short Form

Orange Coast College, CA

Novelty
Social Media Post or Story A
Video Shorts (single)

Pasadena City College, CA

Original Photography (manipulated)
Social Media Post or Story A

Portland Community College, OR

Brochure (single or series)
Newsletter

Rochester Community & Technical College, MN

Postcard (single or series)

Rowan College at Burlington County, NJ

Podcast
Wild Card

Saint Paul College, MN

Website

San Antonio College, TX

Novelty

San Juan College, NM

Website

Santa Fe College, FL

Original Photography (unmanipulated)

Shasta College, CA

Poster (single or series)

Shoreline Community College, WA

Notes/Cards/Invitations (single or series)

Skagit Valley College, WA

E-Publications

Snead State Community College, AL

Radio Advertisement (single or series)

South Puget Sound Community College, WA

Government or Community Relations Campaign

Southeastern Community College, IA

Successful Recruitment or Marketing Program

St. Louis Community College, MO

Government or Community Relations Campaign

Tacoma Community College, WA

Successful DEI Marketing
Television/Video Paid Advertisement (single)

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2024 PARAGON AWARDS

Tennessee Board of Regents

Annual Report
Microsite/Landing Page
Notes/Cards/Invitations (single or series)
Special Event or Fundraising Campaign

Trident Community College, SC

Computer-Generated Illustration
Video Shorts (series)

University of Cincinnati-Clermont College, OH

Microsite/Landing Page

University of Hawaii Community Colleges

Television/Video Paid Advertisement (series)

Wake Technical Community College, NC

Viewbook

Wallace State Community College, AL

Poster (single or series)

Wayne Community College, NC

E-Newsletter

Weatherford Community College, TX

Interior Signage/Displays (single or series)
Social Media Post or Story B

West Virginia Northern Community College

Television/Video Paid Advertisement (series)

Western Iowa Tech Community College

Academic Catalog or Class Schedule

COLLEGE FINALISTS



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